Cambridge International Examinations
Cambridge International Advanced Level

TRAVEL AND TOURISM 9395/41
Paper 4 Specialised Tourism

INSERT

October/November 2015

1 hour 30 minutes

READ THESE INSTRUCTIONS FIRST

This Insert contains all the Figures referred to in the questions.

Anything the candidate writes on this Insert will not be marked.
Dublin has a population of just over 500,000 and is the most populous city in the Republic of Ireland, but it attracts nearly 3.5 million visitors every year.

How would you like to participate in a fun-filled evening of Irish music and dancing? For visitors to Dublin, there is the opportunity to practise a native dance and learn to play an Irish frame drum. A professional instructor will help to provide a clear understanding of the cultural importance that dance and music play to the Irish people. There will be plenty of opportunity to meet interesting local people and share stories whilst participating in an authentic local tradition.

Holiday highlights include:

- discover the secrets of Irish dancing and drum-playing with professional instructors
- gain a better understanding of Irish culture while participating in an authentic local tradition
- meet interesting people and connect with Dublin locals in the Temple Bar area of Dublin.
Mauritius has been ranked by the International Union for Conservation of Nature (IUCN) as having the third most endangered flora in the world. Around 200 of the 315 endemic (native) plant species are threatened and Mauritius may already have lost as many as 70 plant species. It is the role of the IUCN to help the world to find workable solutions to development that affects the environment.

Facts about Mauritius

- dense forest once covered all of Mauritius but with the arrival of people the forests were logged and cleared for construction and agriculture so now less than 2% of the native forest remains
- Mauritius still retains a rich and diverse flora, with more than 670 species of flowering plants of which 315 are endemic
- around 200 of these endemic species are threatened and some 50 have only 10 plants left in the wild
- many plant species are restricted to small patches of native forest in mountainous areas, the national park, nature reserves and small offshore islands

Ecotourism in Mauritius

Mauritius is not just about the sea, the beaches and the sun. There is also an important growing market in Mauritius – ecotourism. Mauritius is attempting to manage adventure tourism combined with ecotourism.

Adventure trips are now available for visitors to explore the beautiful landscape in exciting and unusual ways. These include sea kayaking, mountain biking and hiking, all of which can be organised for any level from beginner to expert. All trips are carried out with a total respect towards the environment and each visitor is helped to understand the importance of landscape preservation. The trips are all small in scale, informative and always attempt to give something back to the area. Not only do visitors see some of the most beautiful places but there are opportunities to learn more about the fauna and flora and what is being done towards its preservation, making each trip a unique and enriching experience.